ADVISORY COUNCIL

Advisory Council

The Advisory Council was set up in 2003 by Ernst Behrens, then president of the European Chamber. He had made setting up the council one of his priorities as announced in the annual general meeting for 2003. These were to: increase professionalism, improve representation of Chamber interests and raise the Chamber's profile.

The financial support provided by that inaugural Advisory Council allowed the Chamber to hire its first working group business managers. Behrens said:

"Initially, both will be providing organisational and secretarial support to the working groups, but I hope that, in time, their roles within the Chamber will increase to encompass research on specific working group-related issues that will help develop a more detailed position paper."

Two decades later, the Advisory Council is still going strong and remains a central pillar for the Chamber's activities.

In order provide value for money to Advisory Council members, the individuals taking part in the Chamber's exclusive events and meetings are CEO-/president-/vice president-level of the company.The Chamber maintains an exclusive Advisory Council distribution list that consists of all the C-suite-level personnel of each company, and they are prioritised and informed of all the exclusive events and meetings organised by the European Chamber with both the Chinese Government and EU stakeholders.

The number of spots available on our Advisory Council is limited, and applications are reviewed case-by-case by the Chamber's Executive Committee, which consists of our president, vice presidents, national representatives and secretary general.

Our first Advisory Council had ten members. At the end of 2020, we have three times that, with a few spots left. If you or your company are interested in getting involved, feel free to get in touch with our membership team. **B**

